

NATIONAL DESIGN
corporation

**Mickey Mouse & all his pals
Are Available Now
Order Today!**

Dear Gift Retailer,

Mickey Mouse... the world's best loved and most recognized cartoon character... **is now available on pens from National Design.** And, so are all his pals: Minnie Mouse, Donald Duck, Daisy Duck, Pluto and Goofy! That's certainly great news for retailers like you. Here's why:

- * Excellent Profit Margins
- * Six Characters to Collect
- * Loved by Every Age Group
- * High Perceived Value
- * Fast Sell Thru
- * Practical & Useful Item

All six **Licensed Disney Characters** are available in our 36-pen display assortment, as open stock, or packaged in resealable **Six Pen Sets.** Write Kits feature Mickey & Minnie.

Suggested Retail Prices are: \$1.79 to \$2.19 per pen; \$3.59 to \$3.99 for the Write Kit, and \$10.99 to 12.19 for the Six Pen Set. **Wholesale pen prices start at .83 each. Volume Discounts begin at 576 pens and lower the price to just .75 per pen, regardless of the mix of characters ordered.**

Disney has licensed National Design for our ability to produce **true-color graphics** of these well known **Disney Characters** on a highly reliable writing instrument. Retailing for under \$2.25, these pens are a tremendous value for consumers!

SATISFACTION GUARANTEED: Our pens are **Made in the USA** and we're proud to stand behind their quality 100%. If, however, you're not completely satisfied with any product from National Design simply call us toll free within 60 days for a full refund or exchange.

TO ORDER your pens simply fill out the enclosed Order Form and mail it back in the pre-paid envelope provided. For more information, or to order by phone, call toll free **1-800-366-7367.**

Sincerely Yours,

Pat West

Pat West
Retail Marketing

P.S. The Disney Channel and Disney Video Tapes have helped to make Disney merchandise more popular than ever. **Hurry! Order your pens today!**