

NATIONAL DESIGN

corporation

Profit All Season Long
With Big League Products
PLUS GET a FREE GIFT!

TOM HEFFERNAN
CHECK IT OUT
7272 SARANAC ST #29
LA MESA, CA 92041

Dear TOM HEFFERNAN,

Spring really is the best time of year to be a baseball fan. Your team hasn't lost a game; they could go all-the-way; and an entire season of exciting baseball is about to begin.

That's also why spring is the best time for retailers to offer Officially Licensed Major League Baseball merchandise.

National Design is proud to be entering its 6th year as an Official Major League Baseball licensee. As a manufacturer, we guarantee the quality of our products and offer you factory-direct prices.

Major League Baseball has weathered strikes, lockouts and other controversies but has always bounced back to even higher levels of popularity. This year the forecast is sunny with no clouds of controversy on the horizon. It looks like a great year for baseball.

Hot Shots pens, mugs and steins feature caricatures by world famous Sports Artist, Jack Davis. Nine lucky Major League teams are depicted in Hot Shots designs. A complete list of Hot Shots products appears on the order form.

Special Bonus: Place your order within the next 30 days and we'll include a Vivitar Camera, absolutely **FREE!** It's our way of saying, "thank you!" for selling our products.

100% SATISFACTION GUARANTEED: We stand behind our products. If you're not completely satisfied with any merchandise from National Design Corporation, just call our toll free number within 60 days of receiving the order for your choice of a refund or an exchange.

(over, please)



Our **Quantity Discounts** allow you to save money by ordering in volume. Try this when ordering: total the designs for each product and compare those totals to the Quantity Discount Pricing on page two of the order form. If a product total almost reaches the next discount level, you'll probably want to increase your order to save money.

HOW TO ORDER

To order, simply fill out enclosed order form and send it back to us in the postage paid return envelope provided. Step-by-step Instructions are on the order form.

If you find it more convenient to order by phone, please call us toll free at **1-800-366-7376**. Our Regional Representatives are also ready to help. Please see the Rep List enclosed.

Looking forward to teaming up with you for a winning season.

Sincerely,

Pat West

Pat West
Retail Marketing

P.S. Stores selling baseball products win all season long. Pre-season excitement helps generate early sales! Plus, for a limited time, get a **FREE VIVITAR CAMERA!**