



# *Are Brochures Tying Up Your Cash?*

*Now  
there's  
a better way  
to buy printing.*



## **Instant Color Inc.**

6980 Convoy Court  
San Diego, CA 92111  
Fax (619) 467-1566

# **ORDER LESS & SAVE MORE!**

Big printers, with *BIG* 4-color presses, can't offer you low prices on small print jobs. Instant Color can.

Our small format 4-color press prints premium quality brochures in low quantities without tying up all your cash. We'll print 1,000 to 30,000 full-color brochures for a lot less than you might think.

On postcards, we're great on quantities from 4,000 to 60,000. On 2-color newsletters, our perfecting feature allows us to print both sides in a single pass.

Before placing your next *BIG* print order, call Instant Color and find out how thinking small can be a very big idea.

*Call (619) 467-0500 today for a price,  
or help planning your next project.*

### ***Instant Color's advantages:***

- **Affordable** – Lower quantities mean smaller bills.
- **Competitive** – Low item cost, despite small quantity.
- **Less Waste** – Order what you need when you need it.
- **Flexibility** – Change your flyers more often.
- **High Quality** – Top-rated Heidelberg 4-color press.
- **Experience** – Our people make the difference.
- **Fast Turnaround** – Ready in days, not weeks.